Design BFA Major Application

Department of Design | Winter 2025

To apply for admission to the BFA major, students must submit a portfolio before 4:00pm on Thursday, March 13, 2025, to the **2025 BFA Portfolios** Canvas course. All pre-majors will be enrolled in this course as it becomes available. Students will receive notification of their review results on Friday, March 21st.

Portfolios will be reviewed by Design faculty and evaluated on the basis of a demonstrated understanding of the elements of visual communication, technical proficiency, creativity, and problem-solving. The review process is selective. Students who complete all the pre-major coursework but who are not admitted to the major will earn a minor in Design.

All applicants should plan ahead and register for courses outside the Design major for Spring quarter. Those not admitted can contact the Academic Advising and Student Acheivement Center for guidance on changing your plan of study: aasac.wwu.edu.

To apply for the BFA major, you must be a Pre-Major, have completed the prerequisites, and receive a C- or better in each of the design classes taken so far with a minimum 2.5 cumulative GPA.

Portfolio Format
- The portfolio must be in a letter-size landscape format.
- Your name must appear on the cover of the portfolio.
- Portfolios must be in PDF format, maximum size 50 MB.

Portfolio Requirements
Work for the portfolio is selected from 200 level classes in the program. Work can be any project or exercise completed or in progress from any of these courses. Assignments can be re-worked within the premises of the original brief. Please carefully follow the checklist below.

WORK TO INCLUDE

___ THREE assignments from DSGN 212 (one per page)

___ THREE assignments from DSGN 213 (one per page)

___ THREE assignments from DSGN 230 (one per page)

___ TWO projects of your choice (from any classes or extracurricular)

___ Collection of process for one project from 212, 213, or 230 (no more than 5 pages)